

**UTILITY  
PATENT APPLICATION  
TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. 209745US25XCONT Client Ref: OBSP/5R-GARD

First Inventor or Application Identifier WILL H. GARDENSWARTZ

Title COMMUNICATING WITH A COMPUTER BASED ON THE OFFLINE  
PURCHASE HISTORY OF A PARTICULAR CONSUMER

Assignee Name: SuperMarkets Online, Inc.

Assignee Address: 500 West Putnam Avenue, Greenwich, Connecticut 06830

**APPLICATION ELEMENTS**

See MPEP chapter 600 concerning utility patent application contents

ADDRESS TO: Assistant Commissioner for Patent  
Box Patent Application  
Washington, DC 20231

■ Fee Transmittal Form (e.g. PTO/SB/17)  
(Submit an original and a duplicate for fee processing)

2. ■ Specification Total Sheets **45**

3. ■ Drawing(s) (35 U.S.C. 113) Total Sheets **11**  
(FORMAL)

4. ■ Oath or Declaration Total Pages **3**

a. ☐ Newly executed (original or copy)

b. ■ Copy from a prior application (37 C.F.R. §1.63(d))  
(for continuation / divisional w/ box 17 completed)

i. ☐ DELETION OF INVENTOR(S)

Signed statement attached deleting inventor(s) named in  
the prior application, see 37 C.F.R. §1.63(d)(2) and  
1.33(b).

5. ☐ CD-ROM or CD-R in duplicate, large table or Computer  
Program (Appendix)

6. ☐ Nucleotide and/or Amino Acid Sequence Submission  
(if applicable, all necessary)

a. ☐ Computer Readable Form (CRF)

b. Specification or Sequence Listing on:

i. ☐ CD-ROM or CD-R (2 copies); or

ii. ☐ Paper

c. ☐ Statements verifying identity of above copies

**ACCOMPANYING APPLICATION PARTS**

7. ■ Assignment Papers were recorded at Reel/Frame  
9971/0240

8. ■ Application Data Sheet. See 37 CFR 1.76

9. ☐ 37 C.F.R. §3.73(b) Statement ☐ Power of Attorney  
(when there is an assignee)

10. ☐ English Translation Document (if applicable)

11. ■ Information Disclosure  
Statement (IDS)/PTO-1449/892 ☐ Copies of IDS  
Citations

12. ☐ Preliminary Amendment

13. ■ White Advance Serial No. Postcard

14. ☐ Certified Copy of Priority Document(s)  
(if foreign priority is claimed)

15. ☐ Applicant claims small entity status.  
See 37 CFR 1.27

16. ■ Other: Request for Priority; Letter Requesting  
Approval of Drawing Changes (w/attached  
Figs. 1 and 3)

17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below:

■ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application no.: 09/472,069

Prior application information: Examiner: Champagne, D.

Group Art Unit: 2162

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is  
considered a part of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon  
when a portion has been inadvertently omitted from the submitted application parts.

18. Amend the specification by inserting before the first line the sentence:

☐ This application is a ☐ Continuation ☐ Division ☐ Continuation-in-part (CIP)  
of application Serial No. Filed on

☐ Which was published in English

☐ Which was not published in English

☐ This application claims priority of provisional application Serial No.

Filed

**19. CORRESPONDENCE ADDRESS**



**22850**

(703) 413-3000  
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Name: Robert C. Mattson

Registration No.: 42,850

Signature:

Date:

6-29-01

Name:

Registration No.:

Docket No. 209745US25XCONT  
Client Ref: OBSP/5R-GARD

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

INVENTOR(S) WILL H. GARDENSWARTZ ET AL

SERIAL NO: NEW APPLICATION

FILING DATE: HEREWITH

FOR: COMMUNICATING WITH A COMPUTER BASED ON THE OFFLINE PURCHASE HISTORY OF A PARTICULAR CONSUMER

**FEE TRANSMITTAL**

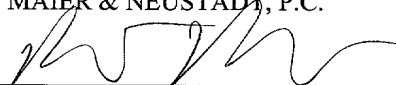
ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

FOR	NUMBER FILED	NUMBER EXTRA	RATE	CALCULATIONS
TOTAL CLAIMS	42 - 20 =	22	× \$18 =	\$396.00
INDEPENDENT CLAIMS	9 - 3 =	6	× \$80 =	\$480.00
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS (If applicable)			+ \$270 =	\$0.00
<input type="checkbox"/> LATE FILING OF DECLARATION			+ \$130 =	\$0.00
BASIC FEE				\$710.00
TOTAL OF ABOVE CALCULATIONS				\$1,586.00
<input type="checkbox"/> REDUCTION BY 50% FOR FILING BY SMALL ENTITY				\$0.00
<input type="checkbox"/> FILING IN NON-ENGLISH LANGUAGE			+ \$130 =	\$0.00
<input type="checkbox"/> RECORDATION OF ASSIGNMENT			+ \$40 =	\$0.00
TOTAL				\$1,586.00

- ☐ Please charge Deposit Account No. 15-0030 in the amount of A duplicate copy of this sheet is enclosed.
- ☒ A check in the amount of **\$1,586.00** to cover the filing fee is enclosed.
- ☒ The Commissioner is hereby authorized to charge any additional fees which may be required for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to Deposit Account No. 15-0030. A duplicate copy of this sheet is enclosed.

Respectfully Submitted,

OBLON, SPIVAK, McCLELLAND,  
MAIER & NEUSTADT, P.C.

  
Robert C. Mattson

Registration No. 42,850

Date:



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